

Project 8 UK, also referred to herein as Project 8, we, our, or us, is committed to the protection of the privacy and personal data of all individuals who interact with our website, our programs, or our services, and by accessing our website, applying for our programs, or otherwise interacting with Project 8 UK, individuals acknowledge and agree that their personal data may be collected, processed, stored, and used in accordance with this Privacy Policy. This Privacy Policy explains in detail the types of personal data that we collect, how such data is processed, the purposes for which we process personal information, the legal basis for processing such information, the parties with whom we may share personal data, how personal data is stored, the rights of individuals in relation to personal data, and any other relevant information regarding the collection, use, disclosure, and safeguarding of personal information in connection with the services provided by Project 8 UK, in accordance with applicable data protection laws including the United Kingdom General Data Protection Regulation, the Data Protection Act 2018, and any other applicable international data protection regulations as may be relevant.

Project 8 UK is a performing arts training program and event platform that provides professional dance training and performance opportunities, and for the purposes of applicable data protection legislation, acts as the Data Controller with respect to personal information collected through its website, programs, and other interactions with participants. If individuals have any questions about how their personal information is handled, inquiries may be submitted to Project 8 UK through the contact details provided on the website, and all such inquiries will be processed in accordance with applicable law.

The personal information that may be collected and processed includes, but is not limited to, information provided directly by individuals when applying for a program, contacting Project 8 UK, or making a booking, including full name, email address, phone number, date of birth, residential address or country of residence, emergency contact information, dance training history, performance experience, application materials, and any responses submitted as part of the application or registration process. In addition, where participation in physical training activities is involved, Project 8 UK may request certain medical or health information strictly necessary to ensure the safety of participants, and such information will be collected only where reasonably required and relevant to participation in the program. Payment information is processed exclusively through secure third-party payment providers, including but not limited to Stripe, and full credit or debit card details are never stored on our systems.

Furthermore, when individuals visit the website, certain information may be collected automatically, including, without limitation, IP addresses, browser types and device information, website usage data, pages visited, time spent on the website, and information collected through cookies or analytics tools, all of which is used to enhance the functionality of the website, improve services, monitor usage, and understand interactions with the website. Personal information collected by Project 8 UK may be used for legitimate business purposes, including processing applications, managing registrations and payments, communicating schedules, program updates, and event information, ensuring participant health and safety, responding to inquiries, providing customer support, improving programs and services, and marketing future events or opportunities, with individuals being given the option to unsubscribe from marketing communications where applicable.

Project 8 UK processes personal information under the legal bases set out by the United Kingdom General Data Protection Regulation, including contractual necessity for the performance of obligations related to program registration and bookings, legitimate interests to operate, improve, and promote programs and services, consent where individuals have explicitly provided it for specific processing purposes such as marketing communications, and compliance with legal obligations where processing is required under applicable law. Personal data may be shared with third-party service providers where necessary to facilitate operational purposes, including payment processors, website hosting and technology providers, email communication platforms, and event production or administrative service providers, and all such third parties are required to maintain appropriate security measures and process data in accordance with applicable data protection laws. Project 8 UK does not sell or rent personal information to any third parties under any circumstances.

Photography and videography may occur during Project 8 UK events or programs for promotional, marketing, and educational purposes, and by participating, individuals acknowledge and consent to the use of images, video recordings, or other media in connection with social media platforms, promotional materials, website content, advertising campaigns, marketing materials, and future Project 8 UK productions, and any concerns regarding specific usage should be directed to Project 8 UK in writing. As Project 8 UK operates internationally, personal data may be transferred or stored in jurisdictions outside the United Kingdom, including Australia, and reasonable steps are taken to ensure that appropriate safeguards are implemented in accordance with applicable law.

Project 8 UK implements appropriate technical and organisational measures to safeguard personal information against unauthorized access, accidental loss, destruction, misuse, or disclosure, though no internet transmission or electronic storage system can be guaranteed to be completely secure. Personal data is retained only as long as necessary to fulfill the purposes outlined in this Privacy Policy, including administration of programs and services, compliance with legal or regulatory obligations, and resolving disputes or enforcing agreements.

Individuals have rights under the United Kingdom General Data Protection Regulation, including the right to access personal data held about them, request correction of inaccurate information, request deletion where appropriate, object to or restrict certain processing activities, and withdraw consent where processing is based on consent, and all such requests may be submitted to Project 8 UK using the contact details provided. The website may use cookies and analytics tools to enhance

functionality and understand user interactions, and users may choose to disable cookies through their browser settings if desired.

Project 8 UK reserves the right to update or modify this Privacy Policy at any time, with updates published on the website and a revised effective date indicated. Any questions regarding privacy or data protection matters may be directed to Project 8 UK via the contact email provided on the website, and all such inquiries will be processed in accordance with applicable law and data protection requirements.

By accessing our website, applying for programs, or otherwise interacting with Project 8 UK, all individuals acknowledge that they have read, understood, and agreed to the practices described in this Privacy Policy, and consent to the collection, processing, and use of their personal information in accordance with the terms set out herein.